



West Coast District Municipality

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Press Release

Culture Route planned in the West Coast

West Coast Tourism, under the jurisdiction of West Coast District Municipality, held their annual **Responsible Tourism Conference** in Saldanha. This year, the conference focused on arts and culture with the goal of having a recognized West Coast Arts Route in the future. Tourism has a very important role to play in growing the local economy and therefore the district municipality prioritises various tourism projects across the West Coast.



The Executive Mayor of West Coast District Municipality, **Councillor Boffie Strydom**, emphasized the role of artists in the tourism industry. The West Coast is a unique region. Besides the beautiful things to see, the delicious foods to eat and the friendly people we also have brilliant artists and entrepreneurs and that is why we are here today. To acknowledge the works of our coasters and business owners in the tourism industry and to exchange ideas on how we can grow this part of tourism," said the Mayor.

Uncle Gert Bezuidenhout from the farm Uitsig, outside Citrusdal, builds toys from recyclable products and some of his toys were exhibited at the conference. "I want to thank West Coast Tourism for their support and for the platform that was created for us. It gives me new energy to grow my business," said Oom Gert. West Coast Tourism will meet with several other role players over the next few months to realize the West Coast Art Route.